

PetersonAnthony Insurance

Privacy Policy

Privacy Statement

PetersonAnthony Insurance Agency ("PetersonAnthony") is committed to ensuring that your privacy is protected. We collect personal information about you from information you provide to us and other public records. Our insurance companies will collect other information about for obtaining a quote or the purposes of writing an insurance policy. The information we collect is for the sole purpose of writing an insurance policy. This collection depends on the product(s) or service(s) you request.

We use physical and technical safeguards to protect your information. We restrict access to your information to those who need it to perform their jobs. Third-party business partners are bound by law to use the information only for our purposes. They may not disclose it or use it in any other way. We comply with all data security laws.

PetersonAnthony reserves the right to change this policy at any time.

Use of Information and Disclosure

We do not sell your personal information to anyone for any reason. We do not share it, except for the reasons described below, which are permitted by federal and state law. Therefore, there is no need for you to opt out. If we change our policy, we will tell you and give you a chance to opt out before we share your information.

We may disclose your information as required or permitted by law. We may disclose your information for a legal or regulatory purpose. These include the following types of information:

- We may disclose information we receive from you on applications or other forms. This may include your name, address, beneficiaries, Social Security number and family member information. This may also include assets, income, and the property address and value.

We sometimes must collect medical information to provide you a product. We do not use or share it for any purpose, except the following: *Underwriting insurance; Administering your policy, account or claim; As required or permitted by law; As otherwise authorized by you.*

What We Collect

The information we collect is for the sole purpose of writing an insurance policy. *Text Messaging opt-in data and consent is not shared with any third parties.* This collection depends on the product(s) or service(s) you request. We sometimes must collect medical information to provide you a product. We do not use or share it for any purpose, except the following: *Underwriting insurance; Administering your policy, account or claim; As required or permitted by law; As otherwise authorized by you.*

We may collect your email if you choose to receive information regarding your insurance policy(s) Please see our **Electronic Delivery Authorization form**, if you would like to select or reject this type of communication. Please be careful about the information you give us in e-mail. As with any public Web site, this communication may not be secure. We do you use an encryption service when emailing your personal information

PetersonAnthony may collect the information you provide when you: *Request information from the PetersonAnthony Insurance Agency Web site; Use online tools and calculators; Apply online for products; Subscribe to online services; Complete an online form; Conduct transactions online; Apply for a job online*

PetersonAnthony contracts with certain unaffiliated business partners who help us deliver online products and services. They may keep the information you provide.

We may obtain the following information:

- First name, last name, job title, date of birth, occupation, significant other information
- Contact information including home address, mailing address, addresses of dependents on your policy, business address, telephone number(s)
- Social Security Number(s)
- Employee information
- Banking / Credit Card information (for payment of policy purposes)
- Credit history, driving history (as supplied by companies we write insurance with)

It is important to note that other companies or organizations may have links on the PetersonAnthony Web site. We are not responsible for the collection, use, or security of information by the companies or organizations outside of the PetersonAnthony.com . Please read the privacy policy of Web sites reached through the use of links from the PetersonAnthony website.

Why We Collect

PetersonAnthony or our business partners use the information from our Web site for many purposes: Edits and feedback; Marketing and promotions; Analysis of user behavior; Product development; Content improvement; Informing advertisers how many visitors have seen or clicked on their advertisements; Customize Web site content and layout. If we use information, such as first names, for advertising or marketing purposes, we first ask for your consent prior to use. No personal information is used other than first name or business name.

Security

We store a cookie on your computer when you visit our Web site. A cookie is a tiny piece of information that is required to create and maintain a secure session. Cookies let you request information and do business online. Cookies do not have confidential or personal information. They do not track a user after leaving our Web site. We use a third-party tracking utility, which may set cookies, to analyze how users move within our Web site.

We also use a Secure Sockets Layer (SSL). This keeps all information confidential when it is sent between our Web site and your computer.

We use best practices to safeguard private data and review best practices with our provider.

Questions

We value you as a customer and respect your right to privacy. We know that you purchase our products and services because you trust that we stand behind our promises. We pledge our commitment to treat your information responsibly and created this privacy policy to show you that we are working hard to protect your privacy.

We will provide you a copy of your personal information that we control and can reasonably retrieve. To access your information, you must provide the following:

- *All policy numbers you want to access; sign your request and have your signature notarized, ensuring the identity of the person requesting the information.*
- *Currently no fee is charged to cover the cost of providing you with a copy of this information; we reserve the right to charge a small fee in the future.*
- *You may request that we correct your personal information in our files. Please note that we do not control information provided by third parties. So, you will need to contact the third party to correct any information from them.*
- *Insurance companies obtain your consumer or credit report. We do not see or receive a copy of the credit report. You may request the credit-reporting agency's name and address; we will help you obtain this information from the insurance company.*

Please send any inquiries to us at:

Peterson-Anthony Insurance Agency
1501 S State St, Ste 250
Fairmont, MN 56031

When you write to us, please include your name, address, phone number and policy number, if you know it. You can contact us to change information that we control. The phone number is in your policy packet.

This privacy statement describes our privacy practices for both current and former customers. We will provide one copy of this notice to joint policy or contract holders. Please share this information with everyone covered by your policy or contract. If you request, we will send more copies of this statement.

Please tell us if you receive incorrect material or if information is not correct on your policy(s). We will make appropriate changes as needed.

Thank you for choosing PetersonAnthony, we look forward to building a lifetime relationship with you!